



UNIQUE RETAIL AND LEISURE OPPORTUNITY AT

# SHERLOCK QUARTER

BIRMINGHAM

**getliving**

**VA**  
**CREATIVE RETAIL**



 **SHERLOCK QUARTER**

**PLAY VIDEO** 

# INTRODUCING

## SHERLOCK QUARTER

The six-building development, Sherlock Quarter, will provide 551 beautifully designed 1-3 bed homes in the heart of Birmingham. In addition, there will be 16,500 sq. ft of vibrant street-facing commercial units, as well as a new pedestrianised public square connecting the city centre with the wider Rea Valley Urban Quarter. The scheme is a short walk from the centre of Birmingham, with the iconic Bull Ring shopping and restaurant centre located just 500m away.

The upcoming build-to-rent neighbourhood in Birmingham will provide a range of amenities to boost the living experience. The centrally located square will feature high-quality landscaping inspired by the site's rich heritage and will serve as a community hub, interconnected by green spaces for communal and private use. Elevated amenities will sit within double height spaces featuring a mezzanine packed with social lounges, flexible workspace, a reception and resident-only gym.





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VA CREATIVE RETAIL

# BIRMINGHAM STATISTICS


**TOP 3 VISITED CITY FOR SHOPPING**

**1.14M POPULATION BIRMINGHAM**

**91,040 FULL TIME STUDENTS**

**2.5M POPULATION WEST MIDLANDS**

**SECOND LARGEST CITY IN THE UK**

  
**53% OF THE POPULATION UNDER 35**

  
HS2 WILL CONNECT BIRMINGHAM TO LONDON IN **49 MINS**

**50,000 NEW RESIDENTS BY 2031**

**£32BN REGIONAL ECONOMY**

  
**11,000 BUILD-TO-RENT HOMES EITHER OPERATIONAL OR IN CONSTRUCTION**

**£870M LOCAL GOVERNMENT INVESTMENT DURING THE 2022 COMMON WEALTH GAMES**

**2.4% AVERAGE GVA GROWTH BETWEEN 2024-26**

**45.5M TOURISTS IN 2022**

  
RENTS HAVE INCREASED IN BIRMINGHAM BY **10.3% YEAR ON YEAR**

**TOP 3 START-UP CITY IN THE UK**

**TOP 10 UK CORE CITIES FOR NEW BUSINESS GROWTH**

At Sherlock Quarter, we understand the importance of community and green spaces, which is why we have dedicated areas that cater to both communal gatherings and private relaxation.



Sherlock Quarter offers 30 floors of beautiful one, two and three bedroom homes.

# GALLERY



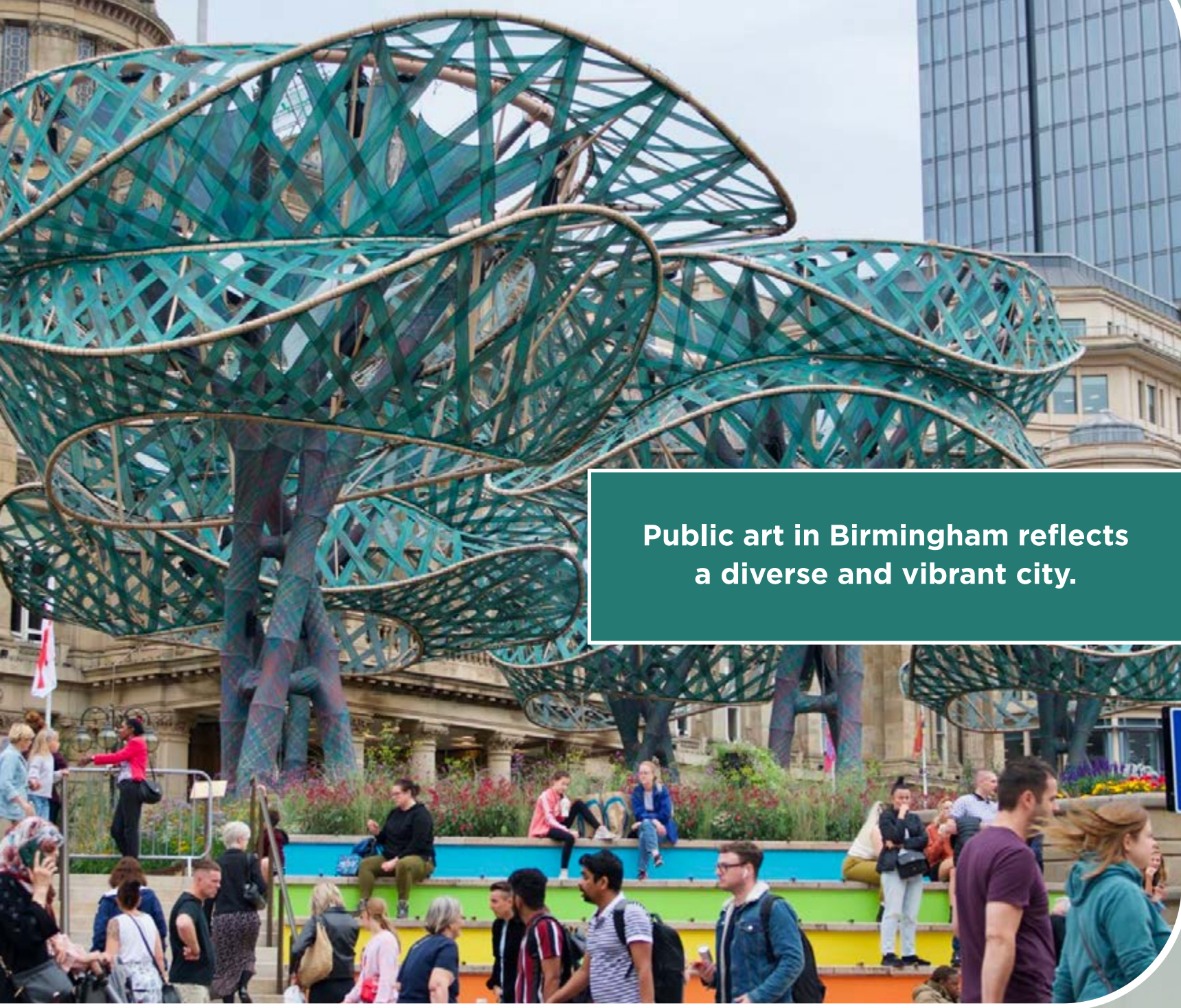
Birmingham proudly boasts around 35 miles of canals, more than either Venice and Amsterdam.



There is a diverse food culture to be explored within walking distance, from Michelin-starred restaurants to street-food vendors.



With 16,000 sq. ft of vibrant street-facing commercial units, Sherlock Quarter presents an exciting opportunity for independent and artisan retailers to become part of this dynamic complex.



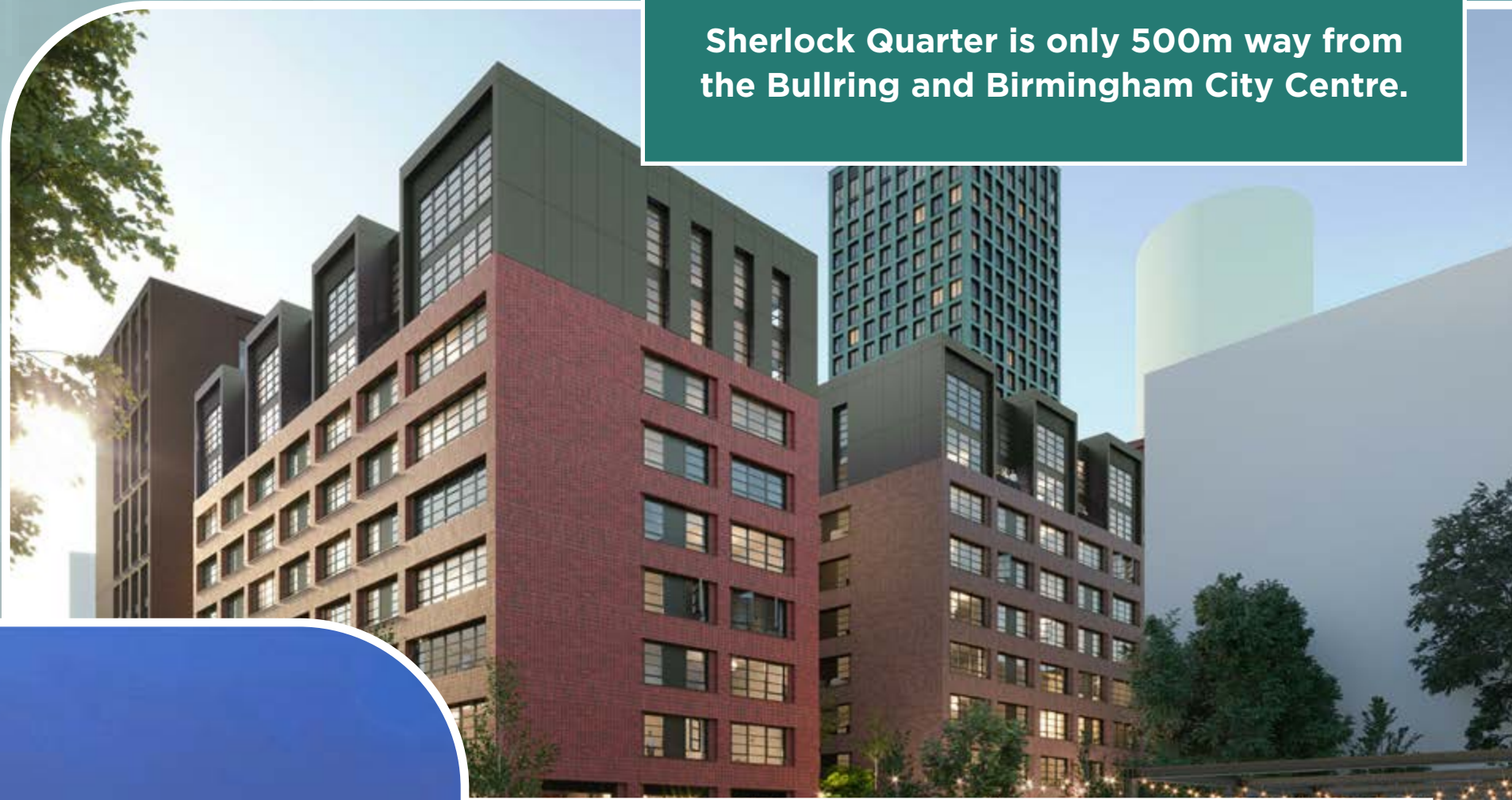
Public art in Birmingham reflects a diverse and vibrant city.



The UK's second city, Birmingham has a unique history. It is packed to the brim with museums, galleries, concert venues and countless other entertainment options.



Sherlock Quarter is only 500m way from the Bullring and Birmingham City Centre.



Whether you stay in, or go out, Sherlock Quarter is the perfect destination for Birmingham living.



Birmingham is a bustling shopping destination catering to a broad spectrum of preferences; from the world famous Bullring Shopping Centre, to small independent retailers, there is something for everyone.



# RETAIL LIFE AT SHERLOCK QUARTER



## getliving

Birmingham will become Get Living's eighth neighbourhood, underscoring its growing presence with a portfolio now exceeding 10,000 homes. Get Living is committed to offering high-quality rental residences in neighbourhoods that foster a sense of community, belonging, and opportunity, while also delivering financial, environmental, and social value for both residents and shareholders.

Retail plays a pivotal role in Get Living's neighbourhoods. Through careful curation, thoughtful placemaking, and strategic partnerships, commercial establishments seamlessly integrate into the community fabric, enhancing the overall experience for residents and visitors alike.

## VA CREATIVE RETAIL

Sherlock Quarter is nestled within the highly desirable Southside District, just a stone's throw away from Birmingham city centre. This bustling locale is home to Birmingham's renowned Chinatown, boasting a plethora of bars, restaurants, and retail shops.

Over recent years the completion of several nearby residential developments has further revitalized this area, making it a hotspot for quality independent business operators. Sherlock Quarter presents an exciting opportunity for new operators to join Southside's eclectic mix of businesses and contribute to the district's ongoing success story.





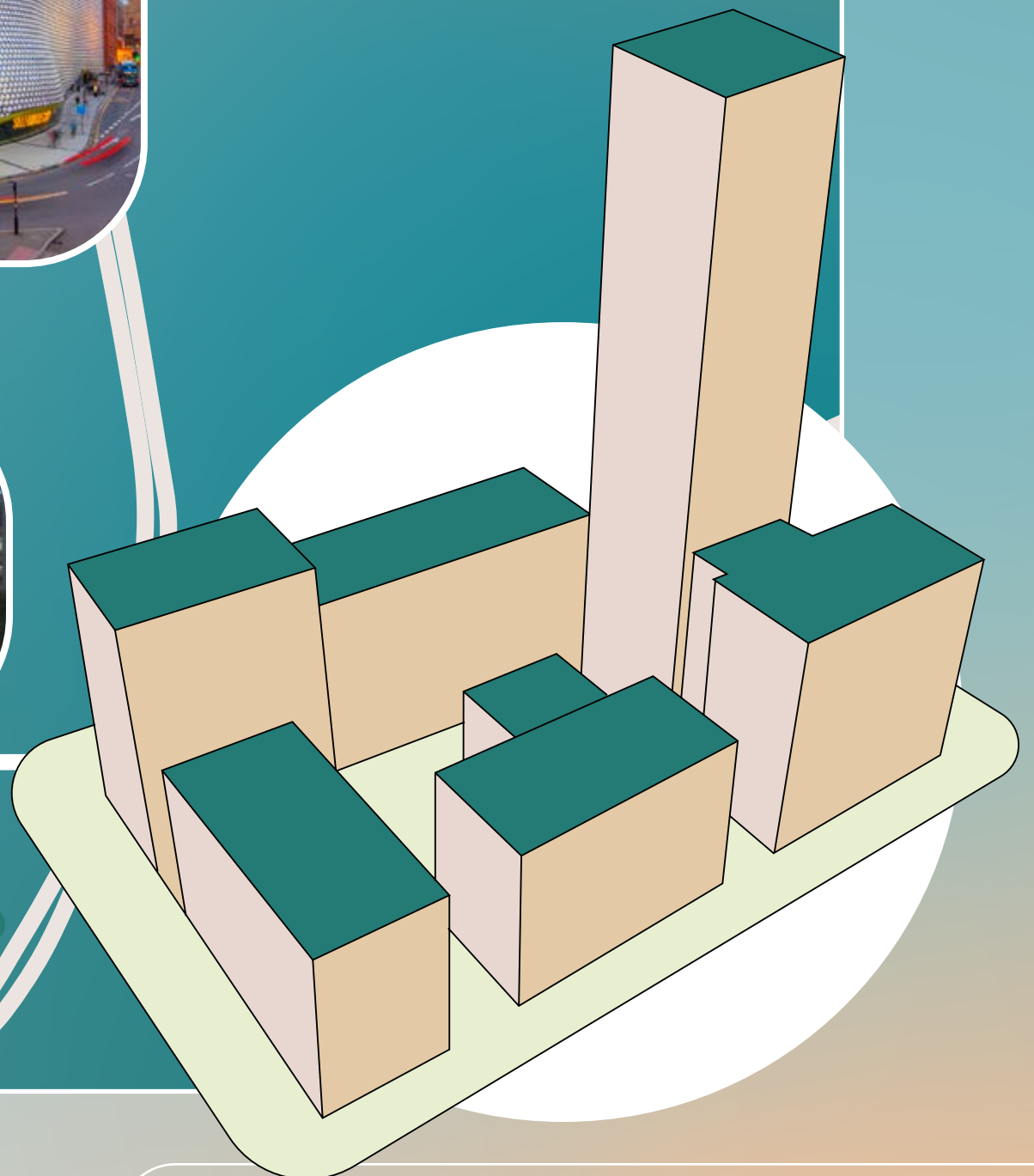
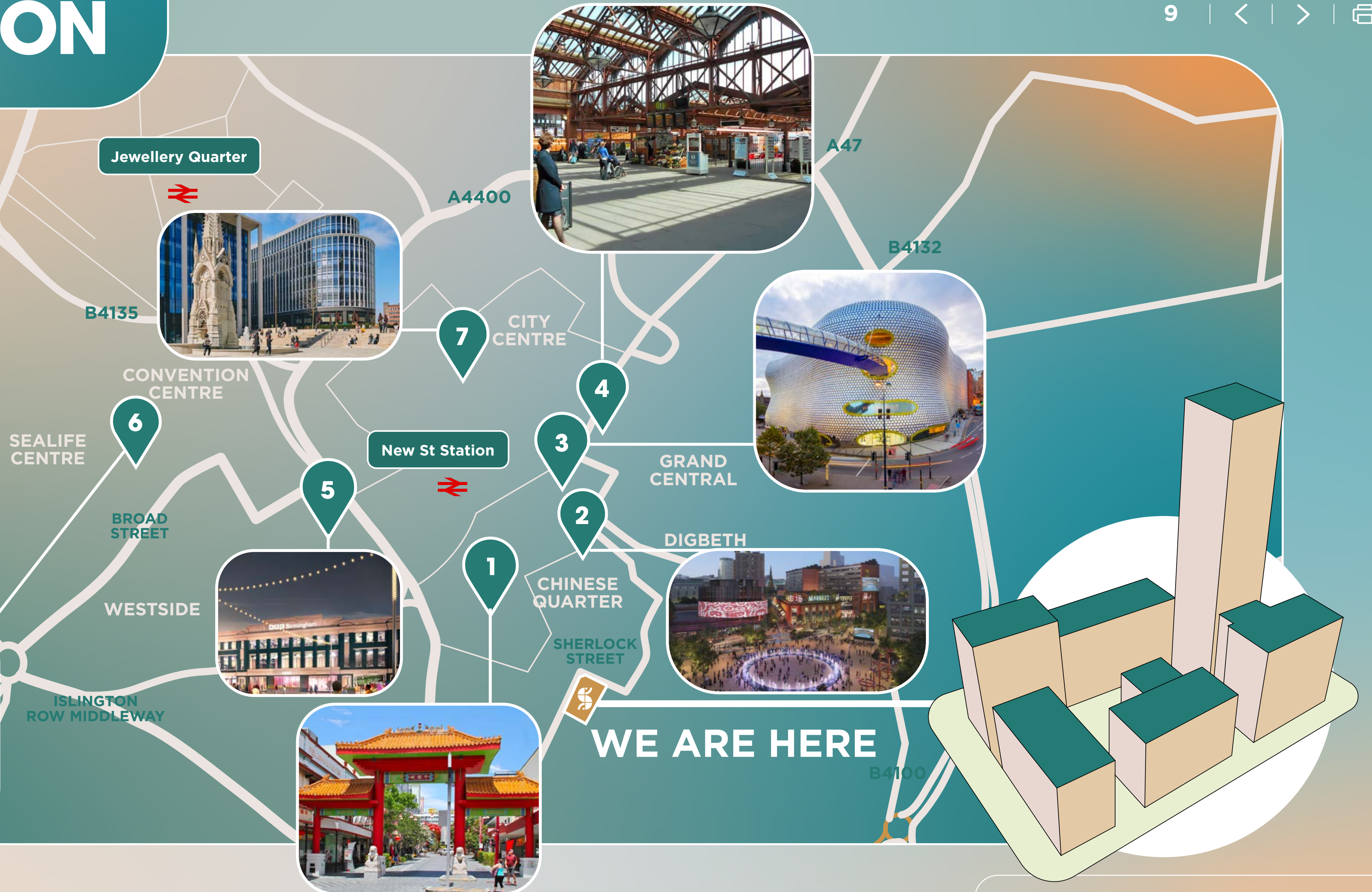
# THE LOCATION

## SHERLOCK QUARTER



Distance  
(Mins)

1	Chinatown	2	4
2	Smithfield Regeneration	4	10
3	Bullring	4	10
4	Moor Street	4	13
5	BBC Birmingham	8	17
6	Brindley Place	11	26
7	Colmore Business District	10	16
🚶	New St Station	9	10
🚗	Jewellery Quarter	10	33



# THE LOCATION

The NEC, the UK's premier venue for concerts, shows, exhibitions, and various events, is easily accessible from Sherlock Quarter by car or train.

The world famous Bullring is a 17 min walk away through the Rea Valley Urban Quarter.

Conveniently situated just a 13-minute walk from Birmingham New Street station, and 18 minutes to Snow Hill Station.

The future site of Smithfield, Birmingham's largest inner-city complex, offering a sustainable, green and inclusive urban living experience.

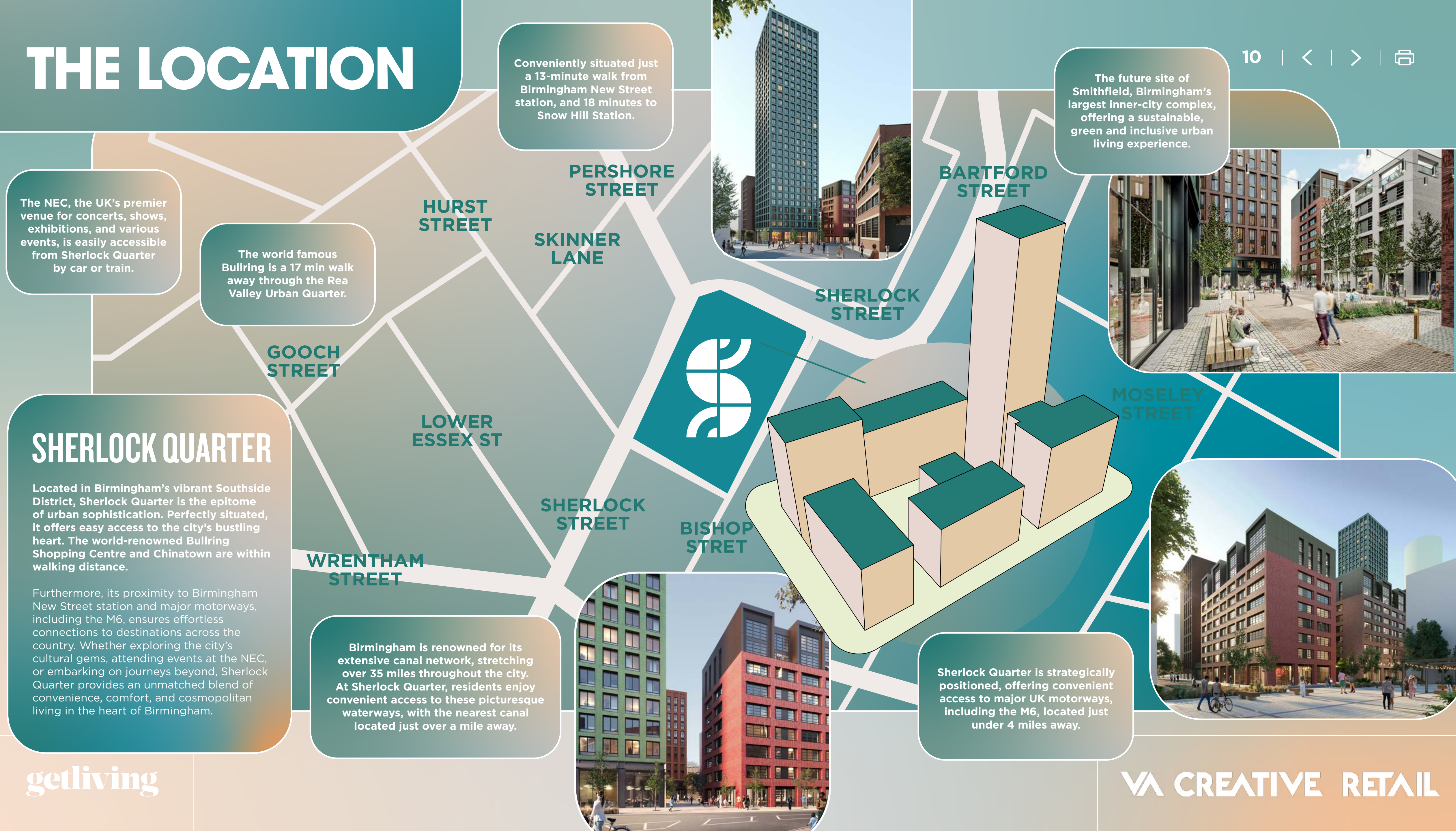
## SHERLOCK QUARTER

Located in Birmingham's vibrant Southside District, Sherlock Quarter is the epitome of urban sophistication. Perfectly situated, it offers easy access to the city's bustling heart. The world-renowned Bullring Shopping Centre and Chinatown are within walking distance.

Furthermore, its proximity to Birmingham New Street station and major motorways, including the M6, ensures effortless connections to destinations across the country. Whether exploring the city's cultural gems, attending events at the NEC, or embarking on journeys beyond, Sherlock Quarter provides an unmatched blend of convenience, comfort, and cosmopolitan living in the heart of Birmingham.

Birmingham is renowned for its extensive canal network, stretching over 35 miles throughout the city. At Sherlock Quarter, residents enjoy convenient access to these picturesque waterways, with the nearest canal located just over a mile away.

Sherlock Quarter is strategically positioned, offering convenient access to major UK motorways, including the M6, located just under 4 miles away.



# COMMERCIAL UNITS

Budgens

ZOKU

ESQUIRES  
THE ORGANIC COFFEE CO.

Dryclean Solutions

## Key

- Available
- In Discussion
- Under Offer
- Exchanged



Sherlock Street

Hurst Street

Bishop Street

ARTE DENTAL

UNIT	SQ.M	SQ.FT
A1	112.7	1,213
B1	152.2	1,638
C1	263.7	2,838
D1	176.5	1,900
D2	167.8	1,806
E1	210.6	2,267
E2	124.4	1,339
F1	185.1	1,992
F2	216.4	2,329

**RENTS AVAILABLE ON REQUEST**



# SHERLOCK QUARTER

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## CONTACT

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**VA**  
**CREATIVE**  
**RETAIL**

**Scott Robertson**

Director  
+44 (0)7831 856733  
scott@creative-retail.co.uk

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**George Xydias**

Agency Director  
+44 (0)7956 014510  
george@creative-retail.co.uk

**getliving**

**Richard Allen**

Asset Director  
+44 (0)7395 246309  
richard.allen@getliving.com

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